

THE DAY

GOLF CLASSIC

MONDAY, AUGUST 25, 2008

FRANKLIN HILLS COUNTRY CLUB

8:00 AM & 1:30 PM TEE TIMES

8:00 AM Tee Time

18 holes with cart and games of chance

Breakfast and Lunch

1:30 PM Tee Time

18 holes with cart and games of chance

Lunch and Awards Dinner

INDIVIDUAL TICKETS

8:00 AM \$425/individual or \$1,700/foursome

1:30 PM \$495/individual or \$1,980/foursome

THE NIGHT

SATURDAY, SEPTEMBER 27, 2008

THE SUBURBAN COLLECTION, TROY

7:00 PM Reception

Strolling Dinner

Entertainment

Silent Auction

Raffle

INDIVIDUAL TICKETS

Benefactor \$250

Friend \$175

FOR MORE INFORMATION CONTACT

Maureen Bender (313) 576-8111

benderm@karmanos.org

WWW.KCI-PARTNERS.COM

ABOUT THE PARTNERS.....

The Partners are a group of young, hands-on volunteers united in the fight against cancer, for the sole purpose of raising funds for the Barbara Ann Karmanos Cancer Institute. Over the past fourteen years, the Partners have raised nearly \$7 million for the Karmanos Cancer Institute from their two annual fundraising events: the Partners Night and its sister event, the Partners Golf Classic.

These events, which have become annual traditions, are held in loving memory of Geraldine Rissman, who worked tirelessly to help establish these events in 1994 after losing her sister Suzanne Korman Morton to cancer.

Each year proceeds from the events are used to purchase vital research equipment and diagnostic tools for the Institute, helping to ensure the Institute stays on the cutting edge of modern science.

The Partners, having full discretion as to where to designate, base their decision on the hierarchy of needs, as expressed by Karmanos Cancer Institute Staff.

The Partners will announce their designation of funds prior to the events. For more information about the Partners or how to get involved visit www.kci-partners.com.



A Comprehensive Cancer Center Designated by the National Cancer Institute

BARBARA ANN
KARMANOS
CANCER INSTITUTE

15TH ANNUAL PARTNERS

GOLF CLASSIC & NIGHT

HONORING

BECKY & GARY SAKWA

SANDY & ALAN S. SCHWARTZ

THE DAY

MONDAY, AUGUST 25, 2008

THE NIGHT

SATURDAY, SEPTEMBER 27, 2008

PARTNERS
REACHING FOR A CURE

Presented By



Corporate Partner

S THE SUBURBAN COLLECTION
Host Sponsor

SPONSORSHIP OPPORTUNITIES

To maximize sponsorship benefits please respond before June 30 to ensure recognition on event Invitation.

CORPORATE PARTNER \$40,000

- Title Sponsor of both events
- Logo on invitations sent to 4,000 individuals and businesses
- Listing as an Honorary Co-Chair of both events
- Logo prominently placed on signage throughout both events
- Acknowledgment in press materials, logo on event web site, and recognition in all event promotional materials
- Logo on front cover of The Night program book
- Full page b/w advertisement in The Night program book
- Logo on a premium give-away at Golf Classic
- Two golf foursomes - Need to confirm AM or PM tee time
- One golf hole sign
- Twenty tickets to The Night

ENTERTAINMENT SPONSOR \$30,000

- Sponsor of both events
- Logo on invitations sent to 4,000 individuals and businesses
- Logo prominently placed on signage throughout both events
- Acknowledgment in press materials, logo on event web site, and recognition in all event promotional materials
- Full page b/w advertisement in The Night program book
- One golf foursome - Need to confirm AM or PM tee time
- One golf hole sign
- Sixteen tickets to The Night
- Acknowledgment on signage near The Night Entertainment

PLATINUM SPONSOR \$25,000

- Sponsor of both events
- Logo on invitations sent to 4,000 individuals and businesses
- Logo prominently placed on signage throughout both events
- Acknowledgment in press materials, logo on event web site, and recognition in all event promotional materials
- Full page b/w advertisement in The Night program book
- One golf foursome - Need to confirm AM or PM tee time
- One golf hole sign
- Sixteen tickets to The Night

NO TICKETS WILL BE ISSUED. RESERVATIONS WILL BE HELD AT THE DOOR.

ONLY AMOUNTS IN EXCESS OF \$260 PER GOLFER AND \$175 PER NIGHT TICKET ARE TAX DEDUCTIBLE.

GOLD SPONSOR \$15,000

- Sponsor of both events
- Acknowledgment on signage throughout both events
- Acknowledgment in press materials, logo on event web site, and recognition in all event promotional materials
- Full page b/w advertisement in The Night program book
- One golf foursome - Need to confirm AM or PM tee time
- One golf hole sign
- Twelve tickets to The Night

SILVER SPONSOR \$10,000

- Sponsor of both events
- Acknowledgment on signage throughout both events
- Half page b/w advertisement in The Night program book
- One golf foursome - Need to confirm AM or PM tee time
- One golf hole sign
- Ten tickets to The Night

VOLUNTEER SPONSOR \$7,500

- Sponsor of both events
- Acknowledgment on signage throughout both events
- Half page b/w advertisement in The Night program book
- One golf foursome - Need to confirm AM or PM tee time
- Four tickets to The Night
- Acknowledgment on signage at Registration area

AUCTION SPONSOR \$5,000 (Only one naming opportunity available)

- Sponsor of both events
- Acknowledgment on signage throughout both events
- Acknowledgment in The Night program book
- One golf foursome - Need to confirm AM or PM tee time
- Four tickets to The Night
- Acknowledgment on signage in Silent Auction area and ability to provide 250 pens with your logo to be used for bid sheets

CART SPONSOR, GOLF CLASSIC \$5,000

- Sponsor of both events
- Acknowledgment on signage throughout both events
- Acknowledgment in The Night program book
- One golf foursome - Need to confirm AM or PM tee time
- Four tickets to The Night
- Acknowledgment on golf cart signage

BRONZE SPONSOR \$5,000

- Sponsor of both events
- Acknowledgment on signage throughout both events
- Acknowledgment in The Night program book
- One golf foursome - Need to confirm AM or PM tee time
- Four tickets to The Night

FOUNDER SPONSOR \$3,500

- Sponsor of both events
- Acknowledgment in The Night program book
- One golf foursome - Need to confirm AM or PM tee time
- Four tickets to The Night

JUNIOR FOUNDER SPONSOR \$2,000

- Sponsor of both events
- Acknowledgment in The Night program book
- Golf for two - Need to confirm AM or PM tee time
- Two tickets to The Night

PATRON SPONSOR \$1,000

- Sponsor of both events
- Acknowledgment in The Night program book
- Two tickets to The Night

HOLE-IN-ONE SPONSOR, GOLF CLASSIC IN-KIND

- Underwrite insurance for one of only three prize holes available
- Opportunity to display product at golf course
- Logo on signage at the hole

PROGRAM BOOK ADVERTISEMENTS

Full-page \$1,000

Black & White, Live Area 5" w x 7.2" h

Half-page \$500

Black & White, Live Area 5" w x 3.6" h

Deadline for artwork is September 5, 2008. Send Camera Artwork to benderm@karmanos.org. EPS, Adobe Acrobat or TIF high-resolution file.